

Panda Retail Co in Packaged Food (Saudi Arabia)

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Date: November 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: PA325617854EN

Abstracts

Panda Retail is attempting to redefine its retail strategy through a focused approach, in order to maintain its leadership and increase profits, whilst also delivering superb customer service. It is executing this strategy through streamlining its business processes, closing down or revamping underperforming businesses, as well as improving human capital. In 2016 the company closed 100 Pandati convenience stores, as its losses steadily mounted, focusing instead on high-performing retail business...

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