

Pan Asia Footwear PCL in Apparel (Thailand)

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Abstracts

Pan Asia Footwear PCL aims to increase company revenues as well as minimise the net loss and return to profits in the years to come. This may be difficult for 2012-2013 due to the global recession because key customers are internationally based. However the company is actively seeking to acquire new clients. Production for local customers is expected to maintain the same small proportions. The company might consider shifting more towards local customers, but not within 2013.

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