

Pam SpA, Gruppo in Retailing (Italy)

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Abstracts

During 2012, Pam joined forces with Interdis to establish a new buying entity called Aicube. The agreement aims at creating synergies between the two groups in order to decrease supply chain costs and share know-how. Aicube groups a wide range of store formats, from hypermarkets to supermarkets to discounters, under different brands (Sidis, Dimeglio, Migross, Isa, Etè, Idea Bellezza, Panorama, Metà, Pam and In's).

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