

Paloma dd in Tissue and Hygiene (Serbia)

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Abstracts

Paloma is a leading Slovenian manufacturer of tissue and hygiene and one of the leading regional players. The company is export orientated with a focus on a competitive cost-efficient portfolio and quality products intended for both the retail and away-from-home channels. According to company statements, between 70% and 80% of production goes to exports, of which around 60% is to EU countries. The company plans to continue its successful operations in Western and Eastern Europe by maintaining a...

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