

Paloma dd in Tissue and Hygiene (Macedonia)

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Abstracts

One of Paloma's main strategic goals for the forecast period is to become the largest and most commercially successful supplier of high quality tissue and hygiene products in Southeast and Eastern Europe. It also aims to increase its production of private label products for retail chains in Slovenia and other countries across Europe. In Macedonia, it will continue to focus on expanding its retail tissue portfolio and strengthening promotion and distribution of its established product lines. The...

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Contents

Strategic Direction

Key Facts

Summary 1 Paloma dd: Key Facts

Summary 2 Paloma dd: Operational Indicators 2012-2014 (Aleksprom doo only-Official distributor for Paloma)

Company Background

Production

Competitive Positioning

Summary 3 Paloma dd: Competitive Position 2014

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