

Palink UAB in Retailing (Lithuania)

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Abstracts

Palink UAB is expected to remain one of the top players within grocery retailers by striving to improve its customer service. Consumers perceive Palink UAB, which operates within retailing under the Iki brand name, as a first mover and innovative company which is continuously searching for new solutions. The company will continue to expand its outlet network in order to capture a larger part of the consumer base over upcoming years.

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Contents

PALINK UAB IN RETAILING (LITHUANIA)

Strategic Direction

Key Facts

Summary 1 Palink UAB: Key Facts

Summary 2 Palink UAB: Operational Indicators 2012-2014

Internet Strategy

Company Background

Chart 1 Palink UAB: Iki Express, Convenience Stores in Vilnius

Private Label

Summary 3 Palink UAB: Private Label Portfolio

Competitive Positioning

Summary 4 Palink UAB: Competitive Position 2014

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