

## Pago Italia Srl in Soft Drinks (Italy)

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### Abstracts

Pago has the objective of continuing to produce premium juices, constantly monitoring the production process to guarantee the quality of the fruit. In addition, the company will continue investing in innovation to better respond to consumers' needs, also in terms of the development of new health and wellness products. The company also aims to continue to expand its presence and activity internationally, and reach additional markets.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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