

# Packaging Industry in Colombia

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## Abstracts

There was a clear shift in consumer preferences in Colombia in 2022, of which the main one was emphasising a delicate balance between affordability and quantity. This trend, driven by environmental consciousness and economic concerns amid rising inflation, led to the popularity of specific pack sizes across various industries. The trend was in line with the increase in on-the-go lifestyles, offering controlled portions, minimising waste and accommodating diverse budgets.

Euromonitor International's Packaging in Colombia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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Popularity of lightweight packaging to cater to increasing on-the-go consumption  
Brick liquid cartons gaining share in alcoholic drinks  
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Government announces National Plan for Sustainable Single-Use Plastics Management  
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Colombian coffee brands undertake initiatives to become more sustainable  
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