

## Paediatric Consumer Health in Slovenia

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### **Abstracts**

The preference for herbal/traditional products has grown over the review period, driven by the demand for natural and 'clean' ingredients. This trend is evident in Slovenia across consumer healthcare, including paediatric consumer health, where parents aim to limit their children's exposure to artificial and potentially harmful chemicals. Consequently, there is an increased interest in natural remedies within various paediatric categories, ranging from diaper creams and body lotions to cough med...

Euromonitor International's Paediatric Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

## PAEDIATRIC CONSUMER HEALTH IN SLOVENIA KEY DATA FINDINGS 2023 DEVELOPMENTS

The trend for natural ingredients drives the growth of herbal/traditional products
Growth in vitamins and dietary supplements as parents prioritise children's health
Limited growth for paediatric digestive remedies as the use of probiotics rise
PROSPECTS AND OPPORTUNITIES

Premiumisation boosts value growth for paediatric consumer health
Low birth rates impact retail volume sales while limiting the consumer base
Demand for paediatric cough/cold remedies is set to fall following COVID-19
CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SLOVENIA

**EXECUTIVE SUMMARY** 

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Penetration of Private Label by Category: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format: % Value 2018-2023

Table 13 Distribution of Consumer Health by Format and Category: % Value 2023

Table 14 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 15 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028



#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

**DISCLAIMER** 

**DEFINITIONS** 

SOURCES

Summary 1 Research Sources



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