

Paediatric Consumer Health in Serbia

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Abstracts

The increase in current value sales expected in paediatric consumer health in 2023 is mainly being driven by rising prices. Meanwhile, volume sales are being negatively impacted by consumers becoming more selective about what they buy. Waning purchasing power is encouraging consumers to buy paediatric consumer health products only when needed, prompting a more reactive approach than had been emerging in a less economically challenging environment. Now consumers often look for the best prices acr...

Euromonitor International's Paediatric Consumer Health in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PAEDIATRIC CONSUMER HEALTH IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand affected by price consciousness

Significant demand for paediatric analgesics and cough and cold remedies

Paediatric vitamins and dietary supplements suffering from heightened budget consciousness

PROSPECTS AND OPPORTUNITIES

Growth opportunities across categories

Ongoing price sensitivity to encourage promotional activity

Pharmacies facing growing competition

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SERBIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Distribution of Consumer Health by Format: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format and Category: % Value 2023

Table 13 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 14 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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