

Packaging Industry in Germany

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Abstracts

Packaging changes in Germany reflect a broader shift towards sustainability and environmental stewardship. The EU's imposition of a "plastic tax" in 2021 has put tremendous pressure on businesses and industries to adopt more environmentally-friendly packaging alternatives. As a result, there has been a noticeable shift towards recyclable materials and a reduction in the use of non-recyclable plastics. This shift is mirrored in the decisions made by well-known brands and companies, such as Coca-C...

Euromonitor International's Packaging in Germany report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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