

Packaging Industry in Australia

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Abstracts

In 2022, several major trends were significantly impacting the packaging landscape in Australia, reflecting the growing emphasis on sustainability, waste reduction and eco-conscious choices. One key trend is the increasing importance of sustainability in packaging across industries, leading businesses to adopt eco-friendly alternatives like metal beverage cans and flatter PET wine bottles. These choices not only cater to consumer preferences for recyclable packaging, but also contribute to lower...

Euromonitor International's Packaging in Australia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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