

Paediatric Consumer Health in Morocco

<https://marketpublishers.com/r/P92A4F2ED37EN.html>

Date: September 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: P92A4F2ED37EN

Abstracts

Growth in paediatric consumer health current value sales in 2023 is expected to surpass that recorded in 2022, as are volume growth rates for all product categories. This improvement is partly attributable to relatively high birth rates in Morocco, but also explained by rising health awareness among the population. The latter trend has recently become more pronounced due to the pandemic, and continues to be reinforced by investment in public education campaigns and other initiatives that teach p...

Euromonitor International's Paediatric Consumer Health in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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