

Packaging Industry in China

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Abstracts

Packaging in China is undergoing notable shifts across various industries, driven by consumer preferences, environmental concerns and innovative design approaches. In alcoholic drinks, metal packaging, particularly metal beer bottles, has been steadily gaining share from glass, primarily due to its eco-friendly characteristics and eye-catching designs. Brands like Budweiser have embraced metal bottles for creative and thematic packaging. Meanwhile, the non-alcoholic drinks industry continues to...

Euromonitor International's Packaging in China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Packaging Industry in China
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LIST OF CONTENTS AND TABLES

PACKAGING INDUSTRY IN CHINA
EXECUTIVE SUMMARY
Packaging in 2022: The big picture

2022 KEY TRENDS

Large pack sizes are preferred in sauces, dips and condiments packaging in China
PET bottles are the preferred pack type in non-alcoholic drinks packaging
Metal beverage cans are the dominant pack type in alcoholic drinks packaging
New materials are being used to create eco-friendly packaging in China in 2022
Chinese consumers are leaning towards more convenient forms of packaging

PACKAGING LEGISLATION

New legislation on Labelling of Pre-Packaged Special Dietary Foods in China
SAMR set to enforce new provisions to reduce excessive packaging from 2023
China bans non-degradable plastic bags

RECYCLING AND THE ENVIRONMENT

China emphasises the importance of the need for standardised recycling
Chinese government sets targets to achieve carbon neutrality by 2060
Unilever and Alibaba group introduce a closed-loop plastic recycling system
Table 1 Overview of Packaging Recycling and Recovery in China: 2020/2021 and Targets for 2022

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