

# Paediatric Consumer Health in Hong Kong, China

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## Abstracts

Paediatric consumer health is expected to see dynamic current value growth in 2022, due to a continuous rebound from the sharp decrease seen in 2020, although value sales will not return to anywhere near the 2019 level. Increasing attention to paediatric health and consistent consumer education have been driving growth, despite the mild decrease in the population of children aged 0-12 years old. According to Euromonitor International's Economies and Consumer data, the number of births per 1,000...

Euromonitor International's Paediatric Consumer Health in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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