

Paediatric Consumer Health in Costa Rica

<https://marketpublishers.com/r/PBF0AE08C62EN.html>

Date: September 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: PBF0AE08C62EN

Abstracts

There is a growing demand for natural and organic products in all categories regarding paediatric health. This is increasingly obvious in baby food, supplements, and skin care products. Parents are becoming more conscious of the ingredients in the products they use on their children and are willing to pay a premium for natural products. Parents are increasingly looking for remedies for colds, coughs, mucus, pain, and fever that do not expose their babies to ingredients they think many be harmful...

Euromonitor International's Paediatric Consumer Health in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PAEDIATRIC CONSUMER HEALTH IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand for natural and organic products in paediatric consumer health

Parents look for immunity boosters for their children

Generics are less trusted when it comes to paediatric consumer health

PROSPECTS AND OPPORTUNITIES

Personalisation is a growing trend across the forecast period

Paediatrician recommendations will continue to grow in importance

Paediatric specific products will grow in availability, driven by e-commerce

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN COSTA RICA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Distribution of Consumer Health by Format: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format and Category: % Value 2023

Table 13 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 14 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 OTC: Switches 2022-2023
DISCLAIMER
DEFINITIONS
SOURCES
Summary 2 Research Sources

I would like to order

Product name: Paediatric Consumer Health in Costa Rica

Product link: <https://marketpublishers.com/r/PBF0AE08C62EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PBF0AE08C62EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970