

# Paediatric Consumer Health in Argentina

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## Abstracts

Retail volume sales of paediatric cough, cold and allergy (hay fever) remedies saw positive growth for the second consecutive year in 2023. With the resumption of pre-pandemic lifestyles, including the return of students to school and infants to daycare, alongside other social activities, there was a higher prevalence of seasonal colds, flu and other respiratory ailments. This trend was also seen across paediatric analgesics, as well as other child-related categories, such as antiparasitics/lice...

Euromonitor International's Paediatric Consumer Health in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Paediatric Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Arcor expands into paediatric consumer health with USD20 million investment

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