

# Pactiv Canada Inc in Packaging Industry (Canada)

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Date: February 2018

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P47DF3EA713EN

### **Abstracts**

Areas of strategic importance to Pactiv include optimising product and service portfolios and further strengthening its relationship with customers, particularly those with large and high volume purchases and significant market leverage. The company also strives for continuous improvement, lean manufacturing processes and product innovation to gain competitive advantages.

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