

Packaging Industry in Indonesia

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Abstracts

The increased demand for convenience is a major trend in the Indonesian packaging industry. This is due to a number of factors, including busier lifestyles, rising incomes and changing demographics. Packaging companies are responding to this trend by developing new solutions that offer consumers convenience and flexibility. For example, single-serve packaging is becoming increasingly popular, as is flexible packaging, which is lightweight, durable and easy to open and reseal. On-demand packaging...

Euromonitor International's Packaging in Indonesia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Thin wall plastic containers are popular for RTD tea as they are convenient and cost-effective

Alcoholic drinks brands are incorporating slogans in their packaging

Increased demand for deodorants leads to rise in usage of metal aerosol cans

Biodegradable plastic packaging is gaining traction in the home care industry

PACKAGING LEGISLATION

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Brands are increasingly adopting sustainable packaging to reduce their carbon footprint

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