

Packaging Industry in Vietnam

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Abstracts

In 2021, Vietnam was still recovering from the pandemic, as people had just started leaving their homes more and being freed from the COVID-19 restrictions. In terms of packaging, some of changes that were seen in 2021 were influenced by the pandemic, while some of the packaging demands were based on the pre-pandemic practices of the Vietnamese population. For example, people did not want to leave their homes too often during the pandemic. Hence, they decided to shop from the comfort of their ho...

Euromonitor International's Packaging in Vietnam report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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