

Packaging Industry in Ukraine

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Abstracts

Ukraine's economy contracted significantly in 2020, with real GDP declining by 4%, compared to a 3% rise in 2019, and unemployment also rising, as a result of the measures taken to contain the spread of COVID-19. Purchasing power declined, with consumers focused on low-cost solutions, driving demand for bulk size packaging formats and family value packs of products in a range of categories. Sales of multipacks grew across categories such as packaged food as consumers looked to stock up their sup...

Euromonitor International's Packaging in Ukraine report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Local players propel green trends in packaging with innovative solutions

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