

Packaging Industry in Turkey

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Abstracts

COVID-19 and consequent lockdowns brought about a shift in consumer purchasing habits, both in terms of what people chose to buy and how much they were buying. In 2021, as Turkish society began to gradually reopen, some of these habits saw reversals, while some persisted.

Euromonitor International's Packaging in Turkey report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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