

Packaging Industry in Thailand

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Abstracts

The onset of the COVID-19 pandemic brought about changes in consumer behaviour as well as purchasing habits. The most noticeable difference was the increased purchasing of sustainable and recyclable packaging. This saw manufacturers shift towards accommodating this trend being followed by consumers. The Thai government also started to introduce and enforce new regulations to support sustainable packaging requirements.

Euromonitor International's Packaging in Thailand report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

PACKAGING INDUSTRY IN THAILAND

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Paper-based containers recording dynamic growth in dairy packaging

Flexible packaging gains share in dog and cat food

Growth in meat and seafood substitutes helps drive usage of flexible plastic

PET bottles gaining share in soft drinks

Metal is the best performing pack type in alcoholic drinks in 2021

Paper-based containers recording growth in beauty and personal care

Hygiene consciousness driving growth in home care

PACKAGING LEGISLATION

Thailand issues Plastic Food Packaging Regulations

Labelling and marking requirements

RECYCLING AND THE ENVIRONMENT

Thailand introduces recycling goals

Unilever announces recycling objectives

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