

Packaging Industry in Thailand

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Abstracts

The onset of the COVID-19 pandemic brought about changes in consumer behaviour as well as purchasing habits. The most noticeable difference was the increased purchasing of sustainable and recyclable packaging. This saw manufacturers shift towards accommodating this trend being followed by consumers. The Thai government also started to introduce and enforce new regulations to support sustainable packaging requirements.

Euromonitor International's Packaging in Thailand report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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