

Packaging Industry in Taiwan

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Date: June 2015

Pages: 30

Price: US\$ 2,100.00 (Single User License)

ID: P0B7D758D46EN

Abstracts

Pack type innovation largely depends on the development of packaging techniques. Players used innovative pack types to differentiate their brands from others. Innovative packaging should overcome technical difficulties faced by packaging manufacturers to reach this goal.

Euromonitor International's Packaging in Taiwan report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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