

Packaging Industry in Switzerland

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Abstracts

Due to COVID-19 restrictions, consumers had been spending more time at home than usual, which negatively impacted impulse and on-the-go consumption. In 2021, the restrictions on hotels, restaurants, offices, pubs, schools and other locations were lifted. Sales of confectionery items like tablets and gum as well as personal care items like mouthwashes showed an increase in their packaging unit volumes because of the ongoing relaxation of COVID-19 limitations and the accompanying return of consume...

Euromonitor International's Packaging in Switzerland report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 key trends

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Packaging innovation expected to increase recyclability in beverages

Metal beverage cans continue seeing strong growth in wine

Smaller pack sizes preferred in personal care as mobility returns

Plastic pouches seeing strong growth in automatic dishwashing tablets

PACKAGING LEGISLATION

No plans to outlaw single-use plastic in Switzerland, except in Geneva

Regulations on labelling of cosmetic products

RECYCLING AND THE ENVIRONMENT

Businesses urged to recycle or hire recycling organisations to collect waste

Proposal to promote a circular economy passes in Switzerland

Switzerland stockpiling raw materials to manufacture recycled products

Table 1 Overview of Packaging Recycling and Recovery in Switzerland: 2019/2020 and Targets for 2021

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