

# Packaging Industry in Sweden

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## Abstracts

As e-commerce shopping offered the convenience of home delivery and added safety during the pandemic, consumers were becoming accustomed to shopping through such platforms, with this habit continuing in 2021. This helped drive volume sales of products across industries such as alcoholic drinks, packaged food and soft drinks.

Consequently, unit volume sales of pack types such as metal beverage cans, shaped liquid cartons and squeezable plastic tubes were increasing in this year. The growth of the...

Euromonitor International's Packaging in Sweden report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 key trends

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Rising consumer disposable incomes drive volume sales of metal beverage cans

Convenience and easy recyclability make metal beverage cans a preferred choice for alcoholic drinks packaging

Demand for liquid soap remains high as substitutes to hand sanitisers as the pandemic eases in 2021

Declining sales for HDPE bottles in dishwashing products due to less home cooking in 2021

#### PACKAGING LEGISLATION

The Environmental Protection Agency highlights new regulations for producers operating in the Swedish market

European Commission directive to reduce single-use plastic waste

EU to ban PFAs in the packaging of food substances and tableware

#### RECYCLING AND THE ENVIRONMENT

Swedish Plastic Recycling invests SEK1 billion to open Site Zero packaging facility

Supermarket chain Coop partners with Bower to boost recycling levels of its private label lines

IKEA to eliminate plastic from its consumer products by 2028

Table 1 Overview of Packaging Recycling and Recovery in Sweden: 2019/2020 and Targets for 2021

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