

Packaging Industry in South Korea

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Abstracts

The COVID-19 pandemic had a significant impact on on-trade channels, shifting consumer purchasing habits to e-commerce platforms and off-trade channels. This resulted in a shift in consumer purchasing patterns in 2021, as people sought to buy things that were convenient to use. The Korean population has also moved towards a more sustainable approach to the types of packaged products they purchase.

Euromonitor International's Packaging in South Korea report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



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Small and sustainable pack sizes lead personal care packaging

HDPE and PET bottles lead the way in home care products

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Table 1 Overview of Packaging Recycling and Recovery in South Korea: 2019/2020

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