

Packaging Industry in South Korea

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Abstracts

The COVID-19 pandemic had a significant impact on on-trade channels, shifting consumer purchasing habits to e-commerce platforms and off-trade channels. This resulted in a shift in consumer purchasing patterns in 2021, as people sought to buy things that were convenient to use. The Korean population has also moved towards a more sustainable approach to the types of packaged products they purchase.

Euromonitor International's Packaging in South Korea report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PACKAGING INDUSTRY IN SOUTH KOREA

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Flexible packaging and folding cartons see growth in dairy products

Stand-up pouches appear in chocolate confectionery

Paper-based containers and transparent flexible plastic grow in dog and cat food

Folding cartons and flexible aluminium/plastic the main pack types in hot beverages

Sustainable PET bottles grow in soft drinks

Metal beverage cans and glass bottles still dominate alcoholic drinks packaging

Small and sustainable pack sizes lead personal care packaging

HDPE and PET bottles lead the way in home care products

PACKAGING LEGISLATION

Regulation on food contact materials and articles

Laws preventing the use of hard-to-recycle material

RECYCLING AND THE ENVIRONMENT

New regulation on package grading

Cosmetics Act introduces changes for product package labels

Table 1 Overview of Packaging Recycling and Recovery in South Korea: 2019/2020 and Targets for 2021

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