

# Packaging Industry in South Africa

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Date: December 2022

Pages: 37

Price: US\$ 2,100.00 (Single User License)

ID: PF6CF4622F7EN

## Abstracts

For South Africa, 2020 was a difficult year as the country's economy was already weak. With strict laws on public gatherings and a complete ban on sales of alcohol throughout the country, many industries were negatively impacted by the pandemic. In 2020, people were prioritising cost-effectiveness and essential items, with this spilling over to 2021 as well. People were placing particular importance on personal hygiene and health, which positively impacted bath and shower, dairy, and frozen fruit...

Euromonitor International's Packaging in South Africa report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Packaging in ready meals is customer-centric, with demands for longer shelf life

Alcoholic drinks packaging sees a shift to cost-effective bag-in-box packaging

Packaging for non-alcoholic drinks is customer-centric, with flexible packaging most popular in hot drinks

Personal hygiene and the need for cost-effective products influence packaging

HDPE bottles and flexible packaging dominate in home care

#### PACKAGING LEGISLATION

EPR fee for producing and importing plastic packaging introduced from 2021

#### RECYCLING AND THE ENVIRONMENT

South African government sets ambitious collection targets

Table 1 Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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