

Packaging Industry in Saudi Arabia

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Abstracts

2020 saw consumers in Saudi Arabia becoming very discretionary with their purchasing choices and patterns. This could be attributed to the increase in VAT from 5% to 15% and the termination of the monthly stipend for government employees. However, with the intensity of the pandemic decreasing in 2021, it was observed that the consumers were returning to the normal purchasing patterns that they were displaying prior to the pandemic.

Euromonitor International's Packaging in Saudi Arabia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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