

Packaging Industry in France

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Abstracts

The influence of sustainability is changing the landscape of packaging materials across industries, driving a marked trend towards eco-friendly solutions at the same time as adapting to changing consumer demands. Sustainable packaging materials are increasingly evident in various industries like soft drinks, alcoholic drinks or beauty and personal care. This trend has notably favoured packaging types such as rPET bottles, metal beverage cans, glass bottles or folding cartons for products like so...

Euromonitor International's Packaging in France report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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