

Packaging Industry in Poland

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Abstracts

The growing awareness of environmentally-friendly packaging is expected to increasingly push manufacturers to opt for recycled PET. In the past, Poland had a widespread and very effective returnables system, with beer, orange, lemon and cola carbonates all sold in glass bottles that could be returned to a store with a receipt. However, the returnables system had generally shrunk to only being widely used for beer bottles. Nevertheless, in response to tightening EU regulations and consumers' grow...

Euromonitor International's Packaging in Poland report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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