

# Packaging Industry in the Philippines

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## Abstracts

The pandemic influenced the packaging of products in the Philippines in various ways. In the food industry, metal food cans and flexible packaging were popular pack types in 2021, due to their cheap prices and the convenience they offer. For alcoholic drinks, smaller pack sizes were offered in 2021, to keep the options budget-friendly after the industry took a hit during lockdown. As people did not want to leave their homes too often during the pandemic, e-commerce platforms became popular as pe...

Euromonitor International's Packaging in Philippines report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Packaging in 2021: The big picture

2021 key trends

Flexible packaging continues to dominate in packaged food

Post-pandemic changes influence packaging in non-alcoholic drinks

Alcoholic drinks saw demand for a variety of sizes in 2021

Beauty and personal care prioritising sustainability

Consumer-centric packaging dominates home care

#### PACKAGING LEGISLATION

Single-use Plastic Products Regulation Act

#### RECYCLING AND THE ENVIRONMENT

PARMS: Vision for 2030

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