

Packaging Industry in Malaysia

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Abstracts

In 2021, the purchasing patterns and preferences in packaging among Malaysians were being influenced by post-pandemic changes. As consumers were demanding that packaging is convenient, easy to consume on the go, and sustainable yet cost effective, manufacturers were moving towards sustainable and convenient options or were innovating with existing pack types to fit these needs.

Euromonitor International's Packaging in Malaysia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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