

Packaging Industry in Italy

<https://marketpublishers.com/r/P74485FB8D9EN.html>

Date: January 2023

Pages: 49

Price: US\$ 2,100.00 (Single User License)

ID: P74485FB8D9EN

Abstracts

When the COVID-19 pandemic arrived in Italy in 2020, it brought about radical shifts in consumer behaviour and forced manufacturers to respond to these changes. In 2021, particularly in the second half of the year, as the success of Italy's vaccination programme allowed consumers' lives to return to normal, some of these changes were reversed. However, some of them persisted and are expected to continue being seen throughout the forecast period as well.

Euromonitor International's Packaging in Italy report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PACKAGING INDUSTRY IN ITALY

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Consumers more conscious about health and wellness in post-pandemic Italy

Manufacturers likely to respond to growing awareness of sustainability

Post-COVID-19 foodservice revival affects hot and cold drinks differently

Alcoholic drinks manufacturers respond to growing awareness of sustainability

Lifting of COVID-19 restrictions provides a boost to fragrances and sun care

Recovery from the pandemic results in a slowdown in demand for home care products

PACKAGING LEGISLATION

Postponement of implementation of EU plastic tax

Italy adopts EU's Single-Use Plastic Directive, with modifications

RECYCLING AND THE ENVIRONMENT

Coca-Cola introduces KeelClip multipack technology

New National Strategy for the circular economy

Table 1 Overview of Packaging Recycling and Recovery in Italy: 2019/2020 and Targets for 2021

I would like to order

Product name: Packaging Industry in Italy

Product link: <https://marketpublishers.com/r/P74485FB8D9EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P74485FB8D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970