

Packaging Industry in Indonesia

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Abstracts

COVID-19 restrictions remained in place throughout the year, and customers continued to face the consequences of the pandemic's economic burden. Rising inflation, slowing business sales and reduced disposable incomes were affecting the purchasing power of Indonesians. Consumers started buying less expensive products and smaller pack types. Despite the retail channel experiencing modest growth in 2021, sales were still far below pre-pandemic levels. The pandemic also boosted the health and wellne...

Euromonitor International's Packaging in Indonesia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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