

Packaging Industry in Hong Kong, China

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Abstracts

The COVID-19 pandemic resulted in changes to consumer purchasing patterns, for example due to the increasing awareness of healthy and sustainable products. 2021 therefore saw consumers and companies shifting towards purchasing and manufacturing products with this in mind. For example, companies, recognising this, were beginning to employ metal cans, rPET, thin wall plastic containers, glass jars and folding cartons to steadily replace the standard HDPE and PET bottles for a number of products.

Euromonitor International's Packaging in Hong Kong, China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

PACKAGING INDUSTRY IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Other plastic bottles, brick liquid cartons and gable-top liquid cartons the main dairy pack types

Flexible plastic the most popular packaging type in confectionery

Metal food cans, flexible plastic and thin wall plastic containers the main processed meat and seafood pack types

Glass jars and PET bottles are major pack types in non-alcoholic beverage packaging

Metal cans and glass bottles see growth in alcoholic beverages

Sustainable packaging likely to become increasingly important in beauty and personal care

HDPE bottles the main pack type in home care products

PACKAGING LEGISLATION

Labelling and marking requirements for companies

Introduction of Producer Responsibility Scheme

RECYCLING AND THE ENVIRONMENT

The Environmental Protection Department updates plastic import laws

New waste blueprint in Hong Kong to aid in waste management

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