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Packaging Industry in France

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Abstracts

The return to normality as pandemic restrictions were easing was resulting in unit volume growth in product areas across a number of industries, such as soft drinks, alcoholic drinks and beauty and personal care. This was benefitting pack types such as PET bottles, metal beverage cans, glass bottles, folding cartons and squeezable plastic used in the packaging of popular products such as soft drinks, hard seltzers, deodorants and fragrances. Home care also continued to record positive growth wit...

Euromonitor International's Packaging in France report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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