

Packaging Industry in Colombia

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Abstracts

2021 saw quite a shift in the packaging industry in Colombia, with a lot of factors, including economic instability and people's preferences, mainly influenced by the pandemic, contributing to this. Due to the economic struggles faced by consumers during the pandemic, the Colombian population has been displaying very frugal habits. Confectionery and baby food were deemed as being non-essential products, with most people spending a lot more time within their homes than usual. The unit volume sale...

Euromonitor International's Packaging in Colombia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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