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Packaging Industry in China

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Abstracts

Consumer behaviour changed due to the pandemic, as people became more health- and hygiene-conscious. This was apparent in their dietary preferences, consumption patterns and attention to hygiene through in-home care. Consumers have become more particular with their choices of products, preferring to choose the most well-known and dependable brands in their most basic packaging as opposed to trying out newer brands.

Euromonitor International's Packaging in China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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