

Packaging Industry in Brazil

https://marketpublishers.com/r/PFBE8801278EN.html

Date: December 2022

Pages: 44

Price: US\$ 2,100.00 (Single User License)

ID: PFBE8801278EN

Abstracts

The COVID-19 pandemic resulted in a state of lockdown and restricted consumer mobility across the country. Such restrictions had a negative impact on ontrade/foodservice channel sales. Even after lockdowns were ended, people were still cautious about going out in public areas. In 2021, while both the retail and foodservice sales began to recover in soft drinks, for example, their unit packaging volumes remained significantly lower than in the pre-pandemic period. In 2021, important pack types s...

Euromonitor International's Packaging in Brazil report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

PACKAGING INDUSTRY IN BRAZIL EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Stand-up pouches and metal food cans seeing strong growth in pet food packaging

Flexible plastic remains the dominant pack type in confectionery

New consumption occasions lead to growth in dairy packaging

Sustainability and health trends helping to drive usage of metal beverage cans

Usage of metal beverage cans increasing in beer

Hand sanitiser packaging sales fall in 2021 after the major spike in demand in 2020 and as some consumers find it harsh on the skin

Home care packaging boosted by consumers' heightened hygiene consciousness PACKAGING LEGISLATION

New update to food contact packaging resolution by Mercosur

INCI labelling remains mandatory for cosmetics packaging with Portuguese translation

RECYCLING AND THE ENVIRONMENT

Sustainability initiatives by major companies

Table 1 Overview of Packaging Recycling and Recovery in Brazil: 2019/2020 and Targets for 2021



I would like to order

Product name: Packaging Industry in Brazil

Product link: https://marketpublishers.com/r/PFBE8801278EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PFBE8801278EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970