

Packaging Industry in Brazil

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Abstracts

The COVID-19 pandemic resulted in a state of lockdown and restricted consumer mobility across the country. Such restrictions had a negative impact on on-trade/foodservice channel sales. Even after lockdowns were ended, people were still cautious about going out in public areas. In 2021, while both the retail and foodservice sales began to recover in soft drinks, for example, their unit packaging volumes remained significantly lower than in the pre-pandemic period. In 2021, important pack types s...

Euromonitor International's Packaging in Brazil report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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