

Packaging Industry in Australia

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Abstracts

The pandemic resulted in changes that are likely to continue having a long-term influence on packaging, such as demand for antibacterial, antimicrobial and aseptic packaging formats that promise optimum protection of products. Furthermore, rising hygiene concerns have initiated a shift towards locally sourced and packaged foods, leading to increased consumer awareness about labelling. Demand for non-consumer goods and luxury goods decreased and consumers were buying more groceries and takeaways...

Euromonitor International's Packaging in Australia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

PACKAGING INDUSTRY IN AUSTRALIA

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Folding cartons and thin wall plastic containers seeing rising demand in packaged food

Beverage packaging increasing in unit volume terms but remains price sensitive

Alcoholic drinks packaging focuses on design and pack sizes

Sustainability to the fore in the beauty and personal care industry

Innovations in terms of sustainable packaging in home care

PACKAGING LEGISLATION

Single-use plastic banned in Australia

National Plastics Plan introduced to meet recycling goals

ANZPAC programme in place to tackle pollution

RECYCLING AND THE ENVIRONMENT

Australia's largest PET recycling facility opens

PepsiCo establishes partnerships to tackle recycling issues

Cadbury Dairy Milk to use recyclable packaging

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