

Packaging in Thailand

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Abstracts

The passing of King Bhumibol Adulyadej on 17 October 2016 saw several restrictions being imposed during the mourning period, such as a toning-down of nightlife, parties and concerts. Some bars and nightclubs also chose to shorten their operating hours during the first month after the King's death as a mark of respect. This affected tourist arrivals and as tourism is one of the country's major sources of income, sales of some fmcg products such as packaged beverages were negatively impacted, whic...

Euromonitor International's Packaging in Thailand report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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