

Packaged Food Under the Brexit Scenarios

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Abstracts

As Brexit approaches, it remains unclear as to what form the UK's exit from the EU will take. A Light/No Brexit, a No-Deal scenario and a disorderly No-Deal Brexit all remain possibilities, with the latter especially feared by many in the packaged food industry. This report explores the best- and worst-case scenarios for packaged food, the range of impact by category and other issues to consider for those looking to map the near to mid-term progress of packaged food in the UK.

Euromonitor International's Packaged Food Under the Brexit Scenarios global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-formoney and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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