

Packaged Food in Venezuela

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Abstracts

In 2018, negative volume growth rates were witnessed due to shrinking demand, whilst supply seemed to have stabilised after large losses for two consecutive years. The government continued to exert direct pressure upon companies to fix or lower prices as hyperinflation – declared in full force in November 2017 – has rendered price regulations ineffective for most products. Manufacturers are transferring cost increases onto final prices as quickly as possible and the lack of competition does not...

Euromonitor International's Packaged Food in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Hyperinflation Forces the Government To Change Regulations

Venezuelan Households Spend Their Meagre Incomes on Food

Increasingly Concentrated Competitive Landscape

Supermarkets Remains the Main Distribution Channel for Packaged Food

Recession Expected To Last

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Table 1 Foodservice Sales of Packaged Food by Category: Volume 2013-2018

Table 2 Foodservice Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 3 Forecast Foodservice Sales of Packaged Food by Category: Volume 2018-2023

Table 4 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2018-2023

Market Data

Table 5 Sales of Packaged Food by Category: Volume 2013-2018

Table 6 Sales of Packaged Food by Category: Value 2013-2018

Table 7 Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 8 Sales of Packaged Food by Category: % Value Growth 2013-2018

Table 9 GBO Company Shares of Packaged Food: % Value 2014-2018

Table 10 NBO Company Shares of Packaged Food: % Value 2014-2018

Table 11 LBN Brand Shares of Packaged Food: % Value 2015-2018

Table 12 Penetration of Private Label by Category: % Value 2013-2018

Table 13 Distribution of Packaged Food by Format: % Value 2013-2018

Table 14 Distribution of Packaged Food by Format and Category: % Value 2018

Table 15 Forecast Sales of Packaged Food by Category: Volume 2018-2023

Table 16 Forecast Sales of Packaged Food by Category: Value 2018-2023

Table 17 Forecast Sales of Packaged Food by Category: % Volume Growth 2018-2023

Table 18 Forecast Sales of Packaged Food by Category: % Value Growth 2018-2023

Definitions

Sources

Summary 1 Research Sources

Headlines

Prospects

High Prices Impact Demand Amidst Ongoing Shortages

Supply of Edible Oils Is Infrequent and Expensive

All Edible Oils Are Scarce in Venezuela

Competitive Landscape

Cargill De Venezuela Continues To Lead the Category

Importers of Olive Oil Gain Share Thanks To Their High Unit Prices

Category Data

Table 19 Sales of Edible Oils by Category: Volume 2013-2018

Table 20 Sales of Edible Oils by Category: Value 2013-2018

Table 21 Sales of Edible Oils by Category: % Volume Growth 2013-2018

Table 22 Sales of Edible Oils by Category: % Value Growth 2013-2018

Table 23 NBO Company Shares of Edible Oils: % Value 2014-2018

Table 24 LBN Brand Shares of Edible Oils: % Value 2015-2018

Table 25 Distribution of Edible Oils by Format: % Value 2013-2018

Table 26 Forecast Sales of Edible Oils by Category: Volume 2018-2023

Table 27 Forecast Sales of Edible Oils by Category: Value 2018-2023

Table 28 Forecast Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 29 Forecast Sales of Edible Oils by Category: % Value Growth 2018-2023

Headlines

Prospects

Limited Variety Continues To Hamper the Category in 2018

Steep Cost Structures Limit Growth

Frozen Pizza and Prepared Salads Are Luxury Items in Venezuela

Competitive Landscape

Alimentos Polar Remains the Clear Category Leader

Ready Meals Face Competition From Foodservice Outlets

Category Data

Table 30 Sales of Ready Meals by Category: Volume 2013-2018

Table 31 Sales of Ready Meals by Category: Value 2013-2018

Table 32 Sales of Ready Meals by Category: % Volume Growth 2013-2018

Table 33 Sales of Ready Meals by Category: % Value Growth 2013-2018

Table 34 NBO Company Shares of Ready Meals: % Value 2014-2018

Table 35 LBN Brand Shares of Ready Meals: % Value 2015-2018

Table 36 Distribution of Ready Meals by Format: % Value 2013-2018

Table 37 Forecast Sales of Ready Meals by Category: Volume 2018-2023

Table 38 Forecast Sales of Ready Meals by Category: Value 2018-2023

Table 39 Forecast Sales of Ready Meals by Category: % Volume Growth 2018-2023

Table 40 Forecast Sales of Ready Meals by Category: % Value Growth 2018-2023

Headlines

Prospects

Ketchup and Mayonnaise Remain the Most Popular Products

Although Supplies Are Stabilising, Consumers Cannot Afford Popular Products

Government Intervention at the Root of Market Distortions

Competitive Landscape

Three Companies Generally Control the Category

Alimentos Heinz Has the Strongest Portfolio in 2018

Category Data

Table 41 Sales of Sauces, Dressings and Condiments by Category: Volume
2013-2018

Table 42 Sales of Sauces, Dressings and Condiments by Category: Value 2013-2018

Table 43 Sales of Sauces, Dressings and Condiments by Category: % Volume Growth
2013-2018

Table 44 Sales of Sauces, Dressings and Condiments by Category: % Value Growth
2013-2018

Table 45 Sales of Cooking Sauces by Type: % Value 2013-2018

Table 46 NBO Company Shares of Sauces, Dressings and Condiments: % Value
2014-2018

Table 47 LBN Brand Shares of Sauces, Dressings and Condiments: % Value
2015-2018

Table 48 Distribution of Sauces, Dressings and Condiments by Format: % Value
2013-2018

Table 49 Forecast Sales of Sauces, Dressings and Condiments by Category: Volume
2018-2023

Table 50 Forecast Sales of Sauces, Dressings and Condiments by Category: Value
2018-2023

Table 51 Forecast Sales of Sauces, Dressings and Condiments by Category: %
Volume Growth 2018-2023

Table 52 Forecast Sales of Sauces, Dressings and Condiments by Category: % Value
Growth 2018-2023

Headlines

Prospects

Volume Decline Slows in 2018

Dehydrated Soup Remains An Affordable Product

Input Substitution Continues To Guarantee Product Presence

Competitive Landscape

Maggi Remains the Leading Soup Brand in Venezuela

Domestic Company Continues To Strengthen Its Presence

Category Data

- Table 53 Sales of Soup by Category: Volume 2013-2018
- Table 54 Sales of Soup by Category: Value 2013-2018
- Table 55 Sales of Soup by Category: % Volume Growth 2013-2018
- Table 56 Sales of Soup by Category: % Value Growth 2013-2018
- Table 57 Sales of Soup by by Leading Flavours: Rankings 2013-2018
- Table 58 NBO Company Shares of Soup: % Value 2014-2018
- Table 59 LBN Brand Shares of Soup: % Value 2015-2018
- Table 60 Distribution of Soup by Format: % Value 2013-2018
- Table 61 Forecast Sales of Soup by Category: Volume 2018-2023
- Table 62 Forecast Sales of Soup by Category: Value 2018-2023
- Table 63 Forecast Sales of Soup by Category: % Volume Growth 2018-2023
- Table 64 Forecast Sales of Soup by Category: % Value Growth 2018-2023

Headlines

Prospects

- Volume Sales of Sweet Spreads Remain Low
- Affordability Sustains Demand for Dulce De Leche
- Local Flavours Continue To Replace Expensive Imports
- Competitive Landscape
- Honey and Dulce De Leche Producers Lead the Category
- Domestic Brands Dominate Jams and Preserves

Category Data

- Table 65 Sales of Sweet Spreads by Category: Volume 2013-2018
- Table 66 Sales of Sweet Spreads by Category: Value 2013-2018
- Table 67 Sales of Sweet Spreads by Category: % Volume Growth 2013-2018
- Table 68 Sales of Sweet Spreads by Category: % Value Growth 2013-2018
- Table 69 Sales of Jams and Preserves by Leading Flavours: Rankings 2013-2018
- Table 70 NBO Company Shares of Sweet Spreads: % Value 2014-2018
- Table 71 LBN Brand Shares of Sweet Spreads: % Value 2015-2018
- Table 72 Distribution of Sweet Spreads by Format: % Value 2013-2018
- Table 73 Forecast Sales of Sweet Spreads by Category: Volume 2018-2023
- Table 74 Forecast Sales of Sweet Spreads by Category: Value 2018-2023
- Table 75 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
- Table 76 Forecast Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Headlines

Prospects

- Milk Formula Reaches Precariously Low Levels in 2018
- Parents Are Using Dried Baby Food As A Milk Substitute
- Innovations Characterise Prepared Baby Food in 2018

Competitive Landscape

Nestlé Venezuela Maintains A Solid Leadership

International Brands Dominate Baby Food in 2018

Milk Formula's Advertising Is Regulated in Venezuela

Category Data

Table 77 Sales of Baby Food by Category: Volume 2013-2018

Table 78 Sales of Baby Food by Category: Value 2013-2018

Table 79 Sales of Baby Food by Category: % Volume Growth 2013-2018

Table 80 Sales of Baby Food by Category: % Value Growth 2013-2018

Table 81 NBO Company Shares of Baby Food: % Value 2014-2018

Table 82 LBN Brand Shares of Baby Food: % Value 2015-2018

Table 83 Distribution of Baby Food by Format: % Value 2013-2018

Table 84 Forecast Sales of Baby Food by Category: Volume 2018-2023

Table 85 Forecast Sales of Baby Food by Category: Value 2018-2023

Table 86 Forecast Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 87 Forecast Sales of Baby Food by Category: % Value Growth 2018-2023

Headlines

Prospects

Price Hikes Cause Sales To Be Erratic

Price Acts As A Key Differentiator for Venezuelan Consumers of Butter and Spreads

Competitive Landscape

Alimentos Polar Leads the Category With Two Brands of Margarine

Local Brands Have Replaced Most Imported Products Since 2015

Category Data

Table 88 Sales of Butter and Spreads by Category: Volume 2013-2018

Table 89 Sales of Butter and Spreads by Category: Value 2013-2018

Table 90 Sales of Butter and Spreads by Category: % Volume Growth 2013-2018

Table 91 Sales of Butter and Spreads by Category: % Value Growth 2013-2018

Table 92 NBO Company Shares of Butter and Spreads: % Value 2014-2018

Table 93 LBN Brand Shares of Butter and Spreads: % Value 2015-2018

Table 94 Distribution of Butter and Spreads by Format: % Value 2013-2018

Table 95 Forecast Sales of Butter and Spreads by Category: Volume 2018-2023

Table 96 Forecast Sales of Butter and Spreads by Category: Value 2018-2023

Table 97 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 98 Forecast Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Headlines

Prospects

Distorted Price Structure Encourages Smuggling
Hyperinflation Has Been Flattening the Price Structure of Cheese
Cultural Background and Income Level Shape the Demand for Cheese
Competitive Landscape
Artisanal Soft Cheese Maintains Its Leadership
Local Companies Dominate Cheese in 2018

Category Data

- Table 99 Sales of Cheese by Category: Volume 2013-2018
- Table 100 Sales of Cheese by Category: Value 2013-2018
- Table 101 Sales of Cheese by Category: % Volume Growth 2013-2018
- Table 102 Sales of Cheese by Category: % Value Growth 2013-2018
- Table 103 Sales of Spreadable Processed Cheese by Type: % Value 2013-2018
- Table 104 Sales of Unprocessed Cheese by Type: % Value 2013-2018
- Table 105 NBO Company Shares of Cheese: % Value 2014-2018
- Table 106 LBN Brand Shares of Cheese: % Value 2015-2018
- Table 107 Distribution of Cheese by Format: % Value 2013-2018
- Table 108 Forecast Sales of Cheese by Category: Volume 2018-2023
- Table 109 Forecast Sales of Cheese by Category: Value 2018-2023
- Table 110 Forecast Sales of Cheese by Category: % Volume Growth 2018-2023
- Table 111 Forecast Sales of Cheese by Category: % Value Growth 2018-2023

Headlines

Prospects

Regulations Along the Supply Chain Create Price Distortions and Shortages
the Insufficient Supply of Milk Limits Growth
A Lack of Packaging Is Forcing Changes in Product Presentations

Competitive Landscape

Convelac Maintains Its Leading Position in 2018
A Government-owned Company Ranks Second

Category Data

- Table 112 Sales of Drinking Milk Products by Category: Volume 2013-2018
- Table 113 Sales of Drinking Milk Products by Category: Value 2013-2018
- Table 114 Sales of Drinking Milk Products by Category: % Volume Growth 2013-2018
- Table 115 Sales of Drinking Milk Products by Category: % Value Growth 2013-2018
- Table 116 NBO Company Shares of Drinking Milk Products: % Value 2014-2018
- Table 117 LBN Brand Shares of Drinking Milk Products: % Value 2015-2018
- Table 118 Distribution of Drinking Milk Products by Format: % Value 2013-2018
- Table 119 Forecast Sales of Drinking Milk Products Products by Category: Volume 2018-2023
- Table 120 Forecast Sales of Drinking Milk Products Products by Category: Value

2018-2023

Table 121 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2018-2023

Table 122 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2018-2023

Headlines

Prospects

the Lack of Price Ceilings Benefits the Supply of Yoghurt

Yoghurt Has Room for Expansion

Venezuelans Consume Yoghurt on Many Occasions

Competitive Landscape

A Long-life Yoghurt Leads the Category in 2018

Removing the Premium Status Is Encouraging Consumption in 2018

Category Data

Table 123 Sales of Yoghurt and Sour Milk Products by Category: Volume 2013-2018

Table 124 Sales of Yoghurt and Sour Milk Products by Category: Value 2013-2018

Table 125 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2013-2018

Table 126 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2013-2018

Table 127 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2014-2018

Table 128 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2015-2018

Table 129 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2013-2018

Table 130 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 131 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 132 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 133 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Headlines

Prospects

A Handful of Products Comprises the Category in Venezuela

An Increase in Demand Is Not Expected for Other Dairy

Other Dairy Products Are Part of the Traditional Venezuelan Diet

Competitive Landscape

Cream Producers Top the Category in 2018

Fewer Brands Are Available in Plain Condensed Milk in 2018

Category Data

Table 134 Sales of Other Dairy by Category: Volume 2013-2018

Table 135 Sales of Other Dairy by Category: Value 2013-2018

Table 136 Sales of Other Dairy by Category: % Volume Growth 2013-2018

Table 137 Sales of Other Dairy by Category: % Value Growth 2013-2018

Table 138 Sales of Cream by Type: % Value 2013-2018

Table 139 NBO Company Shares of Other Dairy: % Value 2014-2018

Table 140 LBN Brand Shares of Other Dairy: % Value 2015-2018

Table 141 Distribution of Other Dairy by Format: % Value 2013-2018

Table 142 Forecast Sales of Other Dairy by Category: Volume 2018-2023

Table 143 Forecast Sales of Other Dairy by Category: Value 2018-2023

Table 144 Forecast Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 145 Forecast Sales of Other Dairy by Category: % Value Growth 2018-2023

Headlines

Prospects

Chocolate Confectionery Outperforms Overall Confectionery in 2018

Venezuelan Expatriates Help Boost Chocolate Confectionery Sales

Affordability Is the Key Variable for Venezuelan Consumers

Competitive Landscape

Nestlé's Savoy Brand Maintains Its Leadership in 2018

Smaller Pack Sizes To Make Products Affordable Continue in 2018

Imported Products Are Rare and Very Expensive

Category Data

Table 146 Sales of Chocolate Confectionery by Category: Volume 2013-2018

Table 147 Sales of Chocolate Confectionery by Category: Value 2013-2018

Table 148 Sales of Chocolate Confectionery by Category: % Volume Growth 2013-2018

Table 149 Sales of Chocolate Confectionery by Category: % Value Growth 2013-2018

Table 150 Sales of Chocolate Tablets by Type: % Value 2013-2018

Table 151 NBO Company Shares of Chocolate Confectionery: % Value 2014-2018

Table 152 LBN Brand Shares of Chocolate Confectionery: % Value 2015-2018

Table 153 Distribution of Chocolate Confectionery by Format: % Value 2013-2018

Table 154 Forecast Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 155 Forecast Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 156 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 157 Forecast Sales of Chocolate Confectionery by Category: % Value Growth

2018-2023

Headlines

Prospects

the Supply and Variety of Gum Is at Its Lowest Point in Recent History

Chewing Gum Is the Only Choice for Most Consumers

Available Gum Supply in Venezuela Shows No Segmentation

Competitive Landscape

A Brazilian Brand Takes the Leading Position in 2018

Gum Sees Few Possibilities for Supply Growth

Demand for Gum Will Remain Limited

Category Data

Table 158 Sales of Gum by Category: Volume 2013-2018

Table 159 Sales of Gum by Category: Value 2013-2018

Table 160 Sales of Gum by Category: % Volume Growth 2013-2018

Table 161 Sales of Gum by Category: % Value Growth 2013-2018

Table 162 Sales of Gum by Flavour: Rankings 2013-2018

Table 163 NBO Company Shares of Gum: % Value 2014-2018

Table 164 LBN Brand Shares of Gum: % Value 2015-2018

Table 165 Distribution of Gum by Format: % Value 2013-2018

Table 166 Forecast Sales of Gum by Category: Volume 2018-2023

Table 167 Forecast Sales of Gum by Category: Value 2018-2023

Table 168 Forecast Sales of Gum by Category: % Volume Growth 2018-2023

Table 169 Forecast Sales of Gum by Category: % Value Growth 2018-2023

Headlines

Prospects

Imported Products Dominate Sugar Confectionery in 2018

Several Categories Are Absent From Sugar Confectionery in 2018

Hunger Forces Changes in Consumers' Preferences

Competitive Landscape

Colombina De Venezuela Leads Sugar Confectionery in 2018

A Lower Degree of Competition Is Expected

Competitive Pricing Is the Key To Ensure Growth

Summary 2 Other Sugar Confectionery by Product Type:

Category Data

Table 170 Sales of Sugar Confectionery by Category: Volume 2013-2018

Table 171 Sales of Sugar Confectionery by Category: Value 2013-2018

Table 172 Sales of Sugar Confectionery by Category: % Volume Growth 2013-2018

Table 173 Sales of Sugar Confectionery by Category: % Value Growth 2013-2018

Table 174 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2013-2018

Table 175 NBO Company Shares of Sugar Confectionery: % Value 2014-2018

Table 176 LBN Brand Shares of Sugar Confectionery: % Value 2015-2018

Table 177 Distribution of Sugar Confectionery by Format: % Value 2013-2018

Table 178 Forecast Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 179 Forecast Sales of Sugar Confectionery by Category: Value 2018-2023

Table 180 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 181 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Headlines

Prospects

Impulse Ice Cream Continues To Drive Overall Sales of Ice Cream

Relative Prices Are No Longer Relevant To Consumers

Local and Traditional Flavours Are Popular in Venezuela

Competitive Landscape

Helados Tío Rico Remains at the Top of Venezuelans' Preferences for Ice Cream

An Inferior Ice Cream Reaches Second Place

New Oreo Ice Cream Launched by Tío Rico

Category Data

Table 182 Sales of Ice Cream and Frozen Desserts by Category: Volume 2013-2018

Table 183 Sales of Ice Cream and Frozen Desserts by Category: Value 2013-2018

Table 184 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2013-2018

Table 185 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2013-2018

Table 186 Sales of Ice Cream by Leading Flavours: Rankings 2013-2018

Table 187 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2014-2018

Table 188 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2015-2018

Table 189 NBO Company Shares of Ice Cream: % Value 2014-2018

Table 190 LBN Brand Shares of Ice Cream: % Value 2015-2018

Table 191 NBO Company Shares of Impulse Ice Cream: % Value 2014-2018

Table 192 LBN Brand Shares of Impulse Ice Cream: % Value 2015-2018

Table 193 NBO Company Shares of Take-home Ice Cream: % Value 2014-2018

Table 194 LBN Brand Shares of Take-home Ice Cream: % Value 2015-2018

Table 195 NBO Company Shares of Frozen Desserts: % Value 2014-2018

Table 196 LBN Brand Shares of Frozen Desserts: % Value 2015-2018

Table 197 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2013-2018

Table 198 Distribution of Ice Cream by Format: % Value 2013-2018

Table 199 Distribution of Frozen Desserts by Format: % Value 2013-2018

Table 200 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2018-2023

Table 201 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2018-2023

Table 202 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2018-2023

Table 203 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2018-2023

Headlines

Prospects

Insufficient Inputs and Lower Demand Limit Growth in 2018

Mixed Snacks Continue To Increase in Popularity

Companies Increase Their Reliance on Local Inputs

Competitive Landscape

PepsiCo Alimentos Maintains A Solid Leadership

Savoury Biscuits Are Part of the Venezuelan's Traditional Diet

Another Domestic Company Improves Its Ranking in 2018

Summary 3 Other Savoury Snacks by Product Type:

Category Data

Table 204 Sales of Savoury Snacks by Category: Volume 2013-2018

Table 205 Sales of Savoury Snacks by Category: Value 2013-2018

Table 206 Sales of Savoury Snacks by Category: % Volume Growth 2013-2018

Table 207 Sales of Savoury Snacks by Category: % Value Growth 2013-2018

Table 208 NBO Company Shares of Savoury Snacks: % Value 2014-2018

Table 209 LBN Brand Shares of Savoury Snacks: % Value 2015-2018

Table 210 Distribution of Savoury Snacks by Format: % Value 2013-2018

Table 211 Forecast Sales of Savoury Snacks by Category: Volume 2018-2023

Table 212 Forecast Sales of Savoury Snacks by Category: Value 2018-2023

Table 213 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 214 Forecast Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Headlines

Prospects

Unreliable Supply of Inputs Continues To Limit Growth in 2018

Hungry and Impoverished Venezuelans Turn To Sweet Biscuits

Dried Fruit Continues on A Downward Trend

Competitive Landscape

Sweet Biscuits Shows Dynamism Despite the Challenging Environment

Pricing Remains the Most Important Strategy in 2018

A New Cereal Bar Made in Venezuela Arrives in 2017

Category Data

Table 215 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2013-2018

Table 216 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2013-2018

Table 217 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2013-2018

Table 218 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2013-2018

Table 219 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2014-2018

Table 220 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2015-2018

Table 221 NBO Company Shares of Sweet Biscuits: % Value 2014-2018

Table 222 LBN Brand Shares of Sweet Biscuits: % Value 2015-2018

Table 223 NBO Company Shares of Snack Bars: % Value 2014-2018

Table 224 LBN Brand Shares of Snack Bars: % Value 2015-2018

Table 225 NBO Company Shares of Fruit Snacks: % Value 2014-2018

Table 226 LBN Brand Shares of Fruit Snacks: % Value 2015-2018

Table 227 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2013-2018

Table 228 Distribution of Sweet Biscuits by Format: % Value 2013-2018

Table 229 Distribution of Snack Bars by Format: % Value 2013-2018

Table 230 Distribution of Fruit Snacks by Format: % Value 2013-2018

Table 231 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 232 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 233 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 234 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Headlines

Prospects

Insufficient Supplies of Wheat Continue To Limit Growth in 2018

Price Regulations and Other Limits Substitute Market Forces

Venezuelans Favour Bread Over Other Baked Goods

Competitive Landscape

Bread Production Is Still Competitive

Price Regulations Lead To Changes in Share Distribution

Bimbo Continues To Lead Bread in 2018

Category Data

Table 235 Sales of Baked Goods by Category: Volume 2013-2018

Table 236 Sales of Baked Goods by Category: Value 2013-2018

Table 237 Sales of Baked Goods by Category: % Volume Growth 2013-2018

Table 238 Sales of Baked Goods by Category: % Value Growth 2013-2018

Table 239 Sales of Pastries by Type: % Value 2013-2018

Table 240 NBO Company Shares of Baked Goods: % Value 2014-2018

Table 241 LBN Brand Shares of Baked Goods: % Value 2015-2018

Table 242 Distribution of Baked Goods by Format: % Value 2013-2018

Table 243 Forecast Sales of Baked Goods by Category: Volume 2018-2023

Table 244 Forecast Sales of Baked Goods by Category: Value 2018-2023

Table 245 Forecast Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 246 Forecast Sales of Baked Goods by Category: % Value Growth 2018-2023

Headlines

Prospects

Shortages of Substitutes Stimulate Sales in 2018

Hot Cereals Continues To See the Highest Sales in 2018

Venezuelans Choose Oats Over Flakes To Maximise the Use of Their Meagre Incomes

Competitive Landscape

Alimentos Kellogg's Sudden Exit Leaves A Large Void...

Which Is Mainly Filled by Alfonzo Rivas & Cía

Oatmeal Producers Lead in 2018

Category Data

Table 247 Sales of Breakfast Cereals by Category: Volume 2013-2018

Table 248 Sales of Breakfast Cereals by Category: Value 2013-2018

Table 249 Sales of Breakfast Cereals by Category: % Volume Growth 2013-2018

Table 250 Sales of Breakfast Cereals by Category: % Value Growth 2013-2018

Table 251 NBO Company Shares of Breakfast Cereals: % Value 2014-2018

Table 252 LBN Brand Shares of Breakfast Cereals: % Value 2015-2018

Table 253 Distribution of Breakfast Cereals by Format: % Value 2013-2018

Table 254 Forecast Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 255 Forecast Sales of Breakfast Cereals by Category: Value 2018-2023

Table 256 Forecast Sales of Breakfast Cereals by Category: Value 2018-2023

Table 257 Forecast Sales of Breakfast Cereals by Category: % Volume Growth
2018-2023

Table 258 Forecast Sales of Breakfast Cereals by Category: % Value Growth
2018-2023

Headlines

Prospects

Lower Demand and Lack of Supply Lead To A Meagre Performance

Relative Prices Benefit Sales of Shelf Stable Fruit and Vegetables

Indigenous, More Accessible Products Increase Their Presence

Competitive Landscape

Iancarina Maintains Its Lead in Processed Fruit and Vegetables

Domestic Manufacturers Fill the Void Left by Lower Imports

Del Monte Is Slowly Recovering Its Presence and Value Share

Category Data

Table 259 Sales of Processed Fruit and Vegetables by Category: Volume 2013-2018

Table 260 Sales of Processed Fruit and Vegetables by Category: Value 2013-2018

Table 261 Sales of Processed Fruit and Vegetables by Category: % Volume Growth
2013-2018

Table 262 Sales of Processed Fruit and Vegetables by Category: % Value Growth
2013-2018

Table 263 Sales of Frozen Processed Vegetables by Type: % Value Breakdown
2013-2018

Table 264 NBO Company Shares of Processed Fruit and Vegetables: % Value
2014-2018

Table 265 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2015-2018

Table 266 Distribution of Processed Fruit and Vegetables by Format: % Value
2013-2018

Table 267 Forecast Sales of Processed Fruit and Vegetables by Category: Volume
2018-2023

Table 268 Forecast Sales of Processed Fruit and Vegetables by Category: Value
2018-2023

Table 269 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume
Growth 2018-2023

Table 270 Forecast Sales of Processed Fruit and Vegetables by Category: % Value
Growth 2018-2023

Headlines

Prospects

An Abundance of Brands in Processed Meat

A Loss of Brands in Processed Seafood

Consumers Cut Purchases in Spite of Convenience

Competitive Landscape

Plumrose Latinoamericana Retains Its Lead in Spite of Negative Events

Segmentation Is Seen in Chilled Processed Meat

Shelf Stable Seafood Becomes Relatively More Expensive

Category Data

Table 271 Sales of Processed Meat and Seafood by Category: Volume 2013-2018

Table 272 Sales of Processed Meat and Seafood by Category: Value 2013-2018

Table 273 Sales of Processed Meat and Seafood by Category: % Volume Growth 2013-2018

Table 274 Sales of Processed Meat and Seafood by Category: % Value Growth 2013-2018

Table 275 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2013-2018

Table 276 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2013-2018

Table 277 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2013-2018

Table 278 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2013-2018

Table 279 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2013-2018

Table 280 NBO Company Shares of Processed Meat and Seafood: % Value 2014-2018

Table 281 LBN Brand Shares of Processed Meat and Seafood: % Value 2015-2018

Table 282 Distribution of Processed Meat and Seafood by Format: % Value 2013-2018

Table 283 Forecast Sales of Processed Meat and Seafood by Category: Volume 2018-2023

Table 284 Forecast Sales of Processed Meat and Seafood by Category: Value 2018-2023

Table 285 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2018-2023

Table 286 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2018-2023

Headlines

Prospects

Dried Pasta Imports Gain Importance in A Country Depleted of Wheat

Unsatisfied Demand for Rice Due To Insufficient Imports and Poor Domestic Crops

Discretionary Allocation of Wheat Causes Shortages of Pasta and Noodles

Competitive Landscape

Alimentos Polar Gains Strength in 2018

Affordability Reigns Over Brand Loyalty in 2018

Pasta Is Expected To Remain More Popular Due To Its Lower Price

Category Data

Table 287 Sales of Rice, Pasta and Noodles by Category: Volume 2013-2018

Table 288 Sales of Rice, Pasta and Noodles by Category: Value 2013-2018

Table 289 Sales of Rice, Pasta and Noodles by Category: % Volume Growth
2013-2018

Table 290 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2013-2018

Table 291 Sales of Instant Noodles by Leading Flavours: Rankings 2013-2018

Table 292 NBO Company Shares of Rice, Pasta and Noodles: % Value 2014-2018

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