

Packaged Food in Venezuela

<https://marketpublishers.com/r/P174AF04BE5EN.html>

Date: December 2018

Pages: 193

Price: US\$ 7,150.00 (Single User License)

ID: P174AF04BE5EN

Abstracts

In 2018, negative volume growth rates were witnessed due to shrinking demand, whilst supply seemed to have stabilised after large losses for two consecutive years. The government continued to exert direct pressure upon companies to fix or lower prices as hyperinflation – declared in full force in November 2017 – has rendered price regulations ineffective for most products. Manufacturers are transferring cost increases onto final prices as quickly as possible and the lack of competition does not...

Euromonitor International's Packaged Food in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Headlines

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Dried Pasta Imports Gain Importance in A Country Depleted of Wheat

Unsatisfied Demand for Rice Due To Insufficient Imports and Poor Domestic Crops

Discretionary Allocation of Wheat Causes Shortages of Pasta and Noodles

Competitive Landscape

Alimentos Polar Gains Strength in 2018

Affordability Reigns Over Brand Loyalty in 2018

Pasta Is Expected To Remain More Popular Due To Its Lower Price

Category Data

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