

Packaged Food in the US

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Abstracts

COVID-19 has had a significant impact on the packaged food industry in 2020. Foodservice closures and capacity limitations to prevent the spread of the virus have led to large spikes in retail demand for packaged food, at the expense of foodservice sales. Eating occasions have shifted into the home, and this has changed the way consumers eat and the products they purchase. Many shoppers in 2020 have been purchasing larger grocery baskets to account for more meal preparation and more time spent i...

Euromonitor International's Packaged Food in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Growth for food delivery has been key for packaged food sales to foodservice

More accountability for foodservice operators will mean more selectivity when purchasing ingredients

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