

# Packaged Food in Switzerland

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## Abstracts

Due to the outbreak of COVID-19 in Switzerland, the government installed regulations and restrictions from 13 March, prohibiting large gatherings. On 16 March, non-essentials shops and entertainment locations were closed, including foodservice outlets. Foodservice venues were closed for dine-in customers until May, only able to provide takeaway and delivery services during the closures.

Euromonitor International's Packaged Food in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increase in takeaway and delivery services, while companies selling to foodservice adapt to the outbreak

Foodservice bankruptcies and closures cause challenges and staff loss for players that provide packaged food to foodservice

Consumer Foodservice

Ongoing rules affect sales as some consumers feel these limitations impact the experience of dining-in

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