

Packaged Food in Spain

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Abstracts

Due to the outbreak of COVID-19 in Spain, demand for packaged food increased in the country, as COVID-19 restrictions saw consumers spending more time at home. Lockdown restrictions were introduced from 15 March, while schools were already closed from 12 March. The lockdown required consumers to stay at home as much as possible, leading to a spike in sales of packaged food from March-May 2020. During this time, foodservice outlets were closed, with some outlets providing takeaway options in resp...

Euromonitor International's Packaged Food in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The impact of COVID-19 leads to smaller players leaving the landscape, reducing sales of packaged goods to foodservice

Product development previously focused on foodservice opportunities, whereas packaged food players focus on adapting in 2020

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