

Packaged Food in Pakistan

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Abstracts

Many areas of packaged food benefited from stockpiling in early-2020 in response to concerns over potential product shortages due to the impact of the COVID-19 pandemic. Many consumers also stocked up as they sought to minimise shopping trips away-from-home. This led to a surge in demand in early-2020 for products including rice, packaged bread, processed meat and seafood and honey, with the latter benefiting from its medicinal reputation. Impulse sales of many products however suffered as a res...

Euromonitor International's Packaged Food in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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