

Packaged Food in Nigeria

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Abstracts

Packaged Food will see a slowdown in volume and constant value sales in 2020 as consumers focus on essentials, with consumers in many instances focusing on unpackaged, unbranded, and fresh food products at the expense of branded and packaged products where such substitutes are available. Categories that provide essential foods and have limited substitutes in unpackaged products, such as stock cubes and powders, noodles, and dairy products, have therefore performed relatively well. More Westernis...

Euromonitor International's Packaged Food in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXECUTIVE SUMMARY

COVID-19 impact on packaged food

COVID-19 country impact

Company response

Retailing shift

Foodservice vs retail split

What next for packaged food?

FOODSERVICE

Sales to Foodservice

Foodservice declines as providers can only offer take away services

Major foodservice ingredients, such as edible oils, experience worst performances

Sauces, dressings and condiments a key driver for foodservice

Consumer Foodservice

Young, urban population and rise in number of employed women will encourage consumers to eat out as economy recovers

Third-party delivery platforms benefit from changes in consumer lifestyles

Independents continue to dominate consumer foodservice benefitting from lax enforcement of COVID-19 measures

Category Data

Table 1 Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 2 Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 3 Forecast Foodservice Sales of Packaged Food by Category: Volume 2020-2025

Table 4 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2020-2025

CHART 1 Packaged Food Value Sales Growth Scenarios: 2017-2024

CHART 2 Packaged Food Impact of Drivers on Value Sales: 2016-2024

MARKET DATA

Table 5 Sales of Packaged Food by Category: Volume 2015-2020

Table 6 Sales of Packaged Food by Category: Value 2015-2020

Table 7 Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 8 Sales of Packaged Food by Category: % Value Growth 2015-2020

Table 9 GBO Company Shares of Packaged Food: % Value 2016-2020

Table 10 NBO Company Shares of Packaged Food: % Value 2016-2020

Table 11 LBN Brand Shares of Packaged Food: % Value 2017-2020

Table 12 Distribution of Packaged Food by Format: % Value 2015-2020

Table 13 Distribution of Packaged Food by Format and Category: % Value 2020

Table 14 Forecast Sales of Packaged Food by Category: Volume 2020-2025

Table 15 Forecast Sales of Packaged Food by Category: Value 2020-2025

Table 16 Forecast Sales of Packaged Food by Category: % Volume Growth 2020-2025

Table 17 Forecast Sales of Packaged Food by Category: % Value Growth 2020-2025

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GLOBAL INDUSTRY ENVIRONMENT

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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