

# Packaged Food in New Zealand

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## Abstracts

In New Zealand, sales of packaged food in terms of retail volume and current value are expected to see a strong increase in 2020. Part of the growth is a result of changing consumer habits because of Coronavirus (COVID-19) restrictions, such as stockpiling on pantry essentials and changes in lifestyles that resulted in more eating occasions in the home. Despite the economic challenges and general level of uncertainty surrounding New Zealand, retail and grocery spending in packaged food is expect...

Euromonitor International's Packaged Food in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### EXECUTIVE SUMMARY

COVID-19 impact on packaged food

COVID-19 country impact

Company response

Retailing shift

Foodservice vs retail split

What next for packaged food?

### FOODSERVICE

Sales to Foodservice

Strict national lockdown restrictions close foodservice outlets for several months in 2020

Closure of foodservice outlets in 2020 has forced manufacturers to find alternative ways to sell their products

Foodservice outlets begin recovery in mid-2020 as national restrictions are loosened

Consumer Foodservice

Iconic Auckland Eats is launched to encourage consumers to return to foodservice outlets in 2020

Foodservice outlets focus on expanding their online ordering systems to meet the growing consumer demand for safe delivery options

Foodservice outlets focus on cutting costs to be able to maintain operations in 2020

Category Data

Table 1 Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 2 Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 3 Forecast Foodservice Sales of Packaged Food by Category: Volume 2020-2025

Table 4 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2020-2025

CHART 1 Packaged Food Value Sales Growth Scenarios: 2018-2025

CHART 2 Packaged Food Impact of Drivers on Value Sales: 2017-2025

### MARKET DATA

Table 5 Sales of Packaged Food by Category: Volume 2015-2020

Table 6 Sales of Packaged Food by Category: Value 2015-2020

Table 7 Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 8 Sales of Packaged Food by Category: % Value Growth 2015-2020

Table 9 GBO Company Shares of Packaged Food: % Value 2016-2020

Table 10 NBO Company Shares of Packaged Food: % Value 2016-2020

Table 11 LBN Brand Shares of Packaged Food: % Value 2017-2020

Table 12 Penetration of Private Label by Category: % Value 2015-2020

Table 13 Distribution of Packaged Food by Format: % Value 2015-2020

Table 14 Distribution of Packaged Food by Format and Category: % Value 2020

Table 15 Forecast Sales of Packaged Food by Category: Volume 2020-2025

Table 16 Forecast Sales of Packaged Food by Category: Value 2020-2025

Table 17 Forecast Sales of Packaged Food by Category: % Volume Growth 2020-2025

Table 18 Forecast Sales of Packaged Food by Category: % Value Growth 2020-2025

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Summary 1 Research Sources

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